

## ONE HEALTH DAY STUDENT EVENTS COMPETITION

### PROJECT ASSESSMENT CRITERIA

#### Introduction

Student Teams choosing to enter their events into the One Health Day Awards competition will submit in English, their event summaries by December 1, 2016. Applications will be assessed for eligibility according to the conditions outlined in the [Event Guidelines](#). Eligible projects will be forwarded to the jury of renowned international One Health experts where they will be evaluated based on the defined ‘Assessment Criteria’ listed below.

Team Name \_\_\_\_\_

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#### Event Summary Report – Evaluation Criteria

##### 1. Criteria concerning the project concept/ program (5 points each or 20 points)

- Event Description - clear, concise \_\_\_\_\_
- Relevance to the objectives of One Health Day, i.e. to stimulate collaborations across professional communities and create public awareness of the need for a One Health approach. \_\_\_\_\_
- Innovation of Event Concept \_\_\_\_\_
- Relevance of the Event to the ‘targeted audience’ (age groups, audience backgrounds, abilities, skills) \_\_\_\_\_

##### 2. Criteria concerning Event Objectives (3 points each or total 15 points)

Objectives will be scored using the following SMART criteria:

- Specific \_\_\_\_\_
- Measurable \_\_\_\_\_
- Achievable \_\_\_\_\_
- Realistic \_\_\_\_\_
- Time-specific \_\_\_\_\_

**3. Criteria concerning promotion (10 points)**

Advertising

- Reach: How many people did your event reach?
- Depth: To what extent did your event inform people who knew nothing about One Health or change the minds of people who had some understanding of it?

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**4. Criteria concerning implementation (20 points)**

- Immediate Impact based on event objectives and their measurement (15 points)
- Narrative Summary (5 points if each of the following questions is addressed)
  - Did you meet your objectives?
  - If not, why not?
  - Did you encounter unexpected barriers / hurdles?
  - How did you overcome the hurdles?
  - What would you do differently next time, and why?

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**Total Team Event Score** \_\_\_\_\_ / 65