

# One Health Awareness Month

## AWARENESS CAMPAIGN

**Help us raise awareness about the power of and critical need for One Health!**

January 2020 is One Health Awareness Month (in the US). Help us highlight #OneHealth around the world!

**Read the One Health Commission's Call to Action**

**Here are some ways to raise awareness about the importance of One Health during One Health Awareness Month.**

**Pick 1, 2, or even all 3 of these suggested actions! Let the world know about the importance of One Health!**

On December 19, 2019 the U.S. Senate unanimously passed a bipartisan resolution [Senate Resolution 462](#) introduced by Senators Dianne Feinstein (Democrat-California) and Martha McSally (Republican-Arizona) designating January 2020 as “National One Health Awareness Month” in the U.S. to promote collaboration between animal, environmental, plant and public health scientists.

**Connect** – Reach out to media outlets, friends, family, colleagues, lawmakers. Share the [S Res 462 press release](#) and a personal story about the power of One Health. If desired, see Day 26 on the [Calendar of Suggested Topics](#) for personal stories, or share your own.

**Create** – For the month of January, 2020, participate in the One Health Awareness Campaign to raise awareness of One Health. See the Social Media Challenge Schedule for topics to create a post each day using #OneHealth

**Educate** – 1) Do a presentation about One Health and One Health issues at a library, school, park, church, business etc. near you.  
2) Contact your lawmakers to be sure they know about the importance of One Health. If you live in the U.S. be sure they know about the One Health Awareness Month Resolution and that they understand the importance of the U.S. One Health Act of 2019 pending before Congress right now.

**This 30 Days of One Health Awareness Campaign is co-led by the One Health Commission and One Health in Action, Louisiana**

# One Health Awareness Month

## SOCIAL MEDIA CHALLENGE

### Join us in the One Health Awareness Month Social Media Challenge!

Click on the calendar below to see the schedule of suggested daily One Health Topics to create your social media posts. You don't have to create an original post all 31 days, just share a post from someone else that is participating! The important thing is raising awareness of One Health during this month!

#### How to create an effective Facebook post:

**Be Concise** - Only a few lines will show before Facebook will shorten it with the words "see more", so consider a catchy short first few sentences to your post (include statistics, pose a question, etc)

**Consider your audience** - Create your post with the general public in mind. Be clear; we are trying to educate the public about One Health.

**Share a One Health topic or one from the schedule** - "Sell" the importance of the topic by including an impactful quote from the publication or a picture that supports the concept (always give photo source credit).

**Be sure to include #OneHealth within the post** - The hash tag draws attention, organizes, and promotes One Health.

# SOCIAL MEDIA CHALLENGE TOPIC CALENDAR

<b>1</b> What is OH and Why is OH important?	<b>2</b> OH Topic- What are Zoonotic Diseases?	<b>3</b> OH Topic- What are Vector Borne Diseases?	<b>4</b> OH Topic- Mosquito Borne Diseases	<b>5</b> OH Topic- Tick Borne Diseases	<b>6</b> OH Topic- Antimicrobial Resistance
<b>7</b> Climate Change and the Health of Animals, Humans, & Ecosystems	<b>8</b> Climate Change and Food Security	<b>9</b> Comparative Medicine- Research Discoveries made using a One Health Approach	<b>10</b> Organizations around the world working for One Health	<b>11</b> OH Topic- Animals as Sentinels (environmental indicators)	<b>12</b> One Health and Chronic/Non-Communicable Diseases
<b>13</b> One Health and Food Security	<b>14</b> One Health and Food Safety	<b>15</b> Humans Encroaching on Wildlife/Loss of Biodiversity	<b>16</b> One Health One Welfare One Planet	<b>17</b> Benefits of the Human/Animal Bond	<b>18</b> The Link between Animal Abuse and Human Abuse
<b>19</b> Clean Water & Air/ Healthy Soil, Plants, and People	<b>20</b> Occupational Health Risks for Agricultural & Animal Workers	<b>21</b> OH Topic- Plastics in the Environment	<b>22</b> One Health and Wildlife	<b>23</b> Economic Benefits of One Health	<b>24</b> One Health Successes
<b>25</b> One Health K12 Education: Will our students be prepared for the future?	<b>26</b> One Health Personal Stories	<b>27</b> One Health in Disaster Preparedness/ Emergency Responses	<b>28</b> OH Topic- Land Use / Ecosystem Degradation	<b>29</b> One Health- The Ties that Bind	<b>30</b> One Health & the United Nations Sustainable Development Goals

**31** Advocate for the Advancing Emergency Preparedness Through One Health Act of 2019! [Check out its progress!](#)  
Plan a One Health Day 2020 event! One Health Day is Nov 3; but events can be held any time of the year. Be sure to register your event to get on the map!